

Great Neck Library  
Long Range Planning Committee

Thursday, May 11, 2023  
Main Library  
1:00 p.m.

**BOARD MEMBERS**

Scott Sontag (SS), Chair  
Rory Lancman (RC)  
Josephine Mairzadeh (JM)  
Donald Panetta (DP)

**LIBRARY STAFF**

Denise Corcoran (DC)  
Adam Hinz (AH)

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**Call to Order**

SS called the meeting of the Long-Range Planning Committee to order at 1:13 p.m.

**Update on LRP objectives**

DC reported that the “Coffee with the Director” program, an initiative that falls under Objective 2 (Establish positive regard and reputation within the library and community) of the Long-Range Plan, was a success. It took place in the gallery of the Main Library and was well attended. The program will be held again during the summer at one of the branches.

SS suggested the program be scheduled later in the day to allow more patrons to attend. He recommended that the format be a group question-and-answer meeting rather than one-on-one sessions.

**Community Partnerships**

RL shared that the goal is to work in partnership with community entities in a more regular and routinized way. The library can reach out to different organizations it wants to build relationships with through a formal process that ensures a partnership that is beneficial to both. AH provided a mockup of a webpage that would be on the library website to be completed by organizations interested in partnering with the library. The page would differentiate between the types of services and requests the entity is interested in having such as:

- **Programs:** Your organization would like your program to be held at the Great Neck Library
- **Outreach:** Your organization would like Great Neck Library to come to your place of business or event to share information about the library and its services.
- **Partnership:** Your organization would like to partner on a project that will meet both organizations’ missions and create new resources.

AH clarified that all these services are already in place at the library but this initiative is a way to formalize them. DC presented a document explaining the purpose of the Great Neck Library Community Partners Program and the expectations of a partner. DP suggested, in addition to putting this information on the website, that it be mailed out to non-profit organizations in the

community. RL asked for the anticipated time for the completion of the webpage to finalize the process. DC stated that the first step is to present it to the board for review and approval at a board meeting. AH questioned what the metric is regarding community partnership. RL feels it should be based on the number of programs.

**Open Time**

SS recommended the library collaborate with the schools on social media to increase the library's presence. He wondered if library swag could be made available for purchase. Doing this would make the library more visible. SS suggested a PTO Roundtable be held to work together on future initiatives.

The meeting adjourned at 2:01 p.m.

Submitted by Gina Chase