

Great Neck Library
Long Range Planning Committee

Thursday, March 9, 2023
Main Library
6:00 p.m.

BOARD MEMBERS

Scott Sontag (SS), Chair
Rory Lancman (RC)
Josephine Mairzadeh (*absent with notice*)
Donald Panetta (DP)

LIBRARY STAFF

Denise Corcoran (DC)

Call to Order

SS called the meeting of the Long-Range Planning Committee to order at 6:03 p.m.

Update on LRP objectives

SS asked what the short and long-term actions the library has taken, or is taking, to achieve some of the long-range plan's objectives. The committee reviewed Objectives 2, 3, and 4 of the Long-Range Plan.

Objective 2: Establish positive regard and reputation within the library and community

For this objective, the library has: increased its attendance at community events; improved its social media (Instagram, Facebook, TikTok, etc.) presence; and worked on refining the newsletter. The library continues to plan events and build partnerships.

Establish positive regard and reputation within the library and community

Strengthen the Library's reputation as a trusted community partner by expanding services into the community.

- A. Actively engage with our community to publicize events and happenings – ONGOING
Increasing social media posts, etc.
- B. Have a presence at local events – ONGOING increasing attendance at community events.
- C. Partner with community groups within and outside the library – ONGOING and working on formalizing these relationships.
- D. Evaluate the donation policy and establish means and opportunities to recognize substantial gifts made by individuals, foundations, and/or corporate donors to the Great Neck Library - ONGOING

The following suggestions were made for working further toward this goal.

- Tea or Coffee with the Director for the community to speak on library topics.
- Improve and facilitate the receipt of donations through a link on the library website.
- Expand the library's social media.
- Work on a document to formally establish partnerships with community organizations.
- Increase information shared in local newspapers.

Objective 3: Attract and retain high-quality staff

For this objective, the library has: finalized a new staff association contract; established a new hire onboarding program; and encouraged staff professional development.

Attract and retain high-quality staff

Exceptional staff who are supported provide innovation and outstanding service to patrons

- A. Acknowledge staff as professionals – ONGOING through fair and reasonable negotiations and an onboarding program for new staff.
- B. Support and increase professional development opportunities – ONGOING staff attendance at various conferences and a policy for continuing education support.
- C. Ensure competitive compensation – ONGOING new staff CBA

SS stated that for years the library did not have a permanent director or qualified leader. Now that they have one, things are headed in the right direction. That along with fair compensation will ensure the obtaining and retaining of qualified staff.

Objective 4: Develop resources reflective of our community's needs and interests

For this objective, the library has: added a Library of Things Collection; expanded its world language collection; added to its Local History collection; and improved its program registration process.

The following suggestion was made for working further toward this goal.

- Create opportunities for staff team building.

Develop resources reflective of our community's needs and interests

Create recognizable world-class programming to meet the needs of our diverse community

- A. Strengthen interconnectivity through Local History documenting and memorializing histories of families arriving and living in the community – ONGOING
- B. Advance collection development and programs in English and world languages – ONGOING
- C. Remove barriers and obstacles to registering for programs – ONGOING
- D. Institute a Library of Things lending program - ONGOING

The following suggestion was made for working further toward this goal.

- Find a better space for the STEM lab.

The next meeting of the Long-Range planning will be scheduled in April.

The meeting adjourned at 7:10 p.m.

Submitted by Gina Chase