

Great Neck Library
Long Range Planning Committee
Wednesday, March 11, 2020
Station Branch Library

Board Members:

Chelsea Sassouni, Chair (CS)
Weihua Yan (WY)
Liman Mimi Hu (MH) absent
Barry Smith (BS)

Library Professionals:

Tracy Van Dyne (TV)
Steven Kashkin (SK)
Adam Hinz (AH)

Call to Order

CS called the regular meeting of the Long-Range Planning Committee to order at 7:12 p.m.

Approval of Minutes

The committee reviewed and approved the minutes from the February 5, 2020 meeting.

Discuss Long-Range Plan

CS referenced the library's existing long-range plan. She noted that several items that are being addressed by the current committee have already been looked into by past committees. CS stated that she wants to be clear on what has and has not addressed to do a better job in organizing our new plan. She would also like to have two to three ways to measure the objectives. BS agreed and feels that it is important to move forward and build on the existing plan rather than completely change it.

CS highlighted some of the goals and objectives from the 2015 Long Range Plan.

Goal 1: Physical Space: To re-envision the physical spaces of the Library's four locations in order to promote the Library as a center that supports the intellectual, educational and cultural needs of the community.

- **Objective:** By 2015, establish and maintain the main Library and its branches as centers for lifelong learning and community interaction. Using 2010 as a baseline, increase the number of community organizations the Library serves.

CS inquired how the library measures what community organizations we are serving. TV responded that programming statistics are used. AH added that the State Report also includes information on this.

Goal #2: Service to Patrons: Provide increased services and programs in all Library locations that meet the changing needs of all residents. Using both qualitative and quantitative measures, increase the number and diversity of programs offered by 2015.

Goal #3: Technology: To ensure that the Library continues to maintain technological relevance, state-of-the-art services, resources, and support to our patrons.

Goal #4: Library Promotion and Outreach: Actively integrate the Library within the community, with peer organizations, including Senior Centers, public and private schools, local businesses, residential living facilities and diverse community groups.

CS noted that the objectives of the new plan are the same but that the goals are loftier. She said that she would like to review staff responses to the survey and start building on that. BS felt that the committee's mission should be how to and in what ways, measure success in meeting the goals and objectives. He feels there should be a periodic assessment to determine how we are doing and make decisions based on those measurements. CS agreed but felt that the focus should be on immediate actions that can be taken to address some of the survey responses such as finding a better way to collect patron feedback. She noted the suggestion of having a Friends of the Library formed and disagreed with its need since our library is well funded. BS said that the Friends group not only fundraises but encourages patron participation. WY agreed with BS and added that this group can help in improving the image of the library through marketing and other avenues but that a Friend's group is not affiliated with the Board.

CS stated that before the next committee meeting, she will identify a few long-range plans that hit on the points of our objectives. She added that she will also create a document organizing the staff survey comments.

Meeting adjourned at 8:00 p.m.

Submitted by Gina Chase

Great Neck Library
Long Range Planning Committee
Wednesday, March 11, 2020
Station Branch Library
Action Items

Chelsea Sassouni

1. Send out long-range plans from other libraries to committee members.
2. Send out bulleted document with staff survey responses to committee members.